



European Publication Gravure Award 2008

The European Rotogravure Association **ERA** and the **EUROGRAPHIC PRESS**, the Association of leading European trade journals for the graphic arts industry in fifteen countries, announce once again the competition for the best quality in publication gravure printing in Europe, the **European Publication Gravure Award 2008**.

All categories are open to both members and non-members of the ERA in Europe.

The eight print product categories for the European Publication Gravure Award 2008 ensure fair competition in the wide variety of the applications of publication gravure.

Both printers and suppliers (of equipment and materials) can also enter for the Innovation Prize – for new techniques or fields of application, whether in equipment, materials or process, which will benefit and advance the application of gravure.

To promote the capabilities of both the latest super-wide presses and the “middle-sized gravure” market it is also planned to award special commendations for the best items, entered in one of the print categories, printed on (a) a web of greater than 3,5 m width and (b) a web of 2,1 m or less in width.

Additionally, focusing on the capabilities of the variable folder of the gravure press, a prize is planned for the most interesting job format entered.

The deadline for the submission of entries is Friday 11 July 2008.

The award ceremony will take place in the context of the ERA Annual Meeting 2008, which will be held on 22-24 September 2008 in Dresden. This conference is open to both members and non-members of ERA.

Further details and the entry form are available from the ERA Secretariat or web-site (www.era.eu.org).

ERA:

Since its foundation in 1956, the European Rotogravure Association (E.R.A.) has developed into the leading international organisation of the gravure industry. It currently has some 130 members from the publication, packaging and decorative printing sectors, as well as associated industries such as paper and ink makers, printing and finishing equipment manufacturers and the leading cylinder engravers.

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EUROPEAN PUBLICATION GRAVURE AWARD 2008 COMPETITION

CONDITIONS OF ENTRY AND PROCEDURES

The European Publication Gravure Award 2008 Competition is sponsored by the European Rotogravure Association and the Eurographic Press to encourage the very best publication gravure production within Europe, to promote gravure as the printing technique for today, and to encourage and recognise technical innovation and achievement in gravure production technology. It is open to both members and non-members of the ERA.

1. Gravure competition categories

The product categories are based on paper type and weight, with a further subdivision between off-line finishing and in-line finishing of products.

Entries may be made for gravure production within the following categories:

Publication type	Paper type and weight			
	News-Std, News-Plus, Directory	SC-B, SC-Std SC-Plus etc	LWC < 70 g/m ²	Coated ≥ 70 g/m ²
untrimmed signatures (magazine or catalogue)	A	B	C	D
in-line finished, flyers/inserts, supplements, newspapers	E	F	G	H

We also invite entries from both printers and suppliers for the category:

I: Innovation prize for new techniques or fields of application.

In each category, a European Gravure Award and a Certificate of Excellence may be presented to the winner. Up to two Commendations per category may be awarded to other entries of merit. It is also planned to issue Commendations for the best items entered in categories A-H printed on (a) **a web of greater than 3,5 m width**, (b) **a web of 2,1 m or less in width**, and a Special Commendation for **the most interesting job format entered (use of folder capabilities)**.

2. Who may enter

Categories A-I are open to all European publication gravure printers (whether or not a member of the ERA) and also to ERA Overseas Members. The Innovation Prize is also open to all suppliers to the gravure industry worldwide. There is no limit to the number of entries from each company. Several entries may be made within each category, if desired.

3. How to enter the competition

Each company wishing to enter the European Publication Gravure Award 2008 Competition must submit:

- a) a completed application form for each entry, together with
 - b) the samples (10 for each signature/category entered), or
 - c) for the Innovation Prize, a detailed description in English, together with 10 printed samples if appropriate
- and d) a cheque (in €) or bank transfer for the total cover charge for all entries (see § 4.)

to:

European Gravure Award 2006 Competition
c/o European Rotogravure Association (E.R.A.) e.V.
Swakopmunder Strasse 3, D-81827 Munich, Germany

4. Cover charge payment

For the first entry, there is a charge of EUR 250 towards the costs of the competition.

For each additional entry, the cover charge is EUR 150 per entry.

Cover charges should be paid in euros, e.g. by cheque or bank transfer.

Cheques should be made payable to: **European Gravure Award 2008 – ERA/EP**

Alternatively, it is now possible to make international bank transfers from any European bank to our International Bank Account Number (IBAN): **DE12 7008 0000 0558 5077 00** (you may also still need to quote the SWIFT Bank ID Code (BIC), which is DRES DEFF 700). Within Germany, our bank is Dresdner Bank München, BLZ 700 800 00, account number 558507700.

5. Samples submitted

The samples entered for the competition must have been produced during 2007/2008, using the gravure process. The samples must be:

- a) extracted from a production order printed by the entrant company
- b) for categories A - D, presented as **untrimmed signatures**.

Each set of samples must be clearly marked with the category to which it belongs.

Please pack your samples carefully so that no damage is incurred.

All entries will be coded by the ERA Secretariat and kept anonymous until the jury has performed its function and the winners have been nominated. Samples will not be returned.

6. Timetable

All entries must be received by **11 July 2008** at the ERA Secretariat.

Upon receipt of the completed application form with all details enclosed as listed above, the ERA Secretariat will send a confirmation of entrance in the European Publication Gravure Award 2006 Competition.

The awards will be presented in the framework of the 2008 Annual Meeting of the European Rotogravure Association, to be held on 22-24 September 2008 in Dresden.

7. Jury

The jury will be selected from recognised professionals with in-depth knowledge and experience in the gravure printing industry.

8.1 Judging criteria – categories A - H

Printed samples will be judged according to various aspects of product quality, e.g. register (colour, backup, ribbon and fold), tone (density, gradation and colour balance), detail in images and text, evenness of print (missing dots, moiré etc.), fold accuracy, job complexity, and absence of printing faults (strike-through, whiskering, doctor-blade marks, jaw marks etc.).

8.2 Judging criteria – category I

The Innovation Prize is particularly intended to recognise developments which will benefit and advance the gravure process. It will be judged according to the following criteria:

addresses a serious customer requirement, meets a general need (not a one-off product), increases demand for gravure, is integrable, is revolutionising, is in use (not a prototype), gives economic (cost or time) benefits, improves or stabilises quality, advances gravure, stimulates further process development, is not applicable outside the gravure process, shows innovation (not a foreseeable enhancement of an existing product by a vendor).

Participants in the Innovation Prize should include an explanation of the innovative aspects of their entry.

9. Rights reserved

All rights to entries and submitted materials shall become and remain the property of the European Rotogravure Association (E.R.A.) e.V., who shall have the right to promote and display the entry as an example of gravure technology. The entrant shall obtain any necessary permission from clients or suppliers before submitting an entry.

The jury reserves the right to reclassify an entry if this is considered to be in the best interest of the entrant, who will be notified of any such change.

All decisions of the jury shall be final in all respects.

EUROPEAN PUBLICATION GRAVURE AWARD 2008 COMPETITION ENTRY FORM

Note: Each entry must be accompanied by a separate entry form (please photocopy the blank form as required). Please fill in all three pages of each form.

Page 1 of 3 (information on this page *will not* be given to the jury)

Participant details:

Company name:.....

Address:.....

.....

.....

Contact Person(s):.....

Telephone:.....

Telefax:.....

E-mail:.....

We agree to the conditions of entry and procedures of the competition. We confirm that entries in categories A-H were printed by the gravure process on the paper type stated.

(signature)..... (date).....

All rights to entries and materials submitted shall become and remain the property of the European Rotogravure Association (E.R.A.) e.V.

EUROPEAN PUBLICATION GRAVURE AWARD 2008 COMPETITION ENTRY FORM

Page 2 of 3 (information on this page *will not* be given to the jury)

Job information:

Origination and engraving:

Were the original images taken by film camera or digital camera?.....

Proofing:

What type of contract proof was agreed by the customer?.....

What type of proof was used by the press operator?.....

Colour management:

What colour management system (if any) was used?.....

Data format for transfer to printer:

Was the data received by the printer in one of the PDF formats?.....

Which format was the data received in?.....

Equipment and supplies:

Manufacturer of paper used:.....

Brand name of paper used:.....

Supplier of ink used:.....

Type of ink used:.....

Press manufacturer:.....

Press model:.....

EUROPEAN PUBLICATION GRAVURE AWARD 2008 COMPETITION ENTRY FORM

Page 3 of 3 (information on this page *will* be given to the jury)

Please check the category of the entry attached:

• **Untrimmed signatures (magazine or catalogue)**

- A** News-Std, News-Plus, Directory **C** LWC < 70 g/m²
 B SC-B, SC-Std, SC-Plus etc. **D** Coated ≥ 70 g/m²

• **In-line finished products, flyers/inserts, supplements, newspapers**

- E** News-Std, News-Plus, Directory **G** LWC < 70 g/m²
 F SC-B, SC-Std, SC-Plus etc. **H** Coated ≥ 70 g/m²

• **Innovation prize**

- I** Innovation prize for new techniques or fields of application (please give further details, in English, on a separate sheet of paper).

Please give the following information about the entry attached:

Short title or reference name of entry:.....

Number of pages per signature:.....

Number of copies printed:.....

Basis weight (“grammage”) of paper used:.....

Web width (metres):.....

Number of ribbons across the web:.....

Please indicate if the job has any additional special features:

in-line stitching imprinting glue line landscape format perforation
punching more than one web combined into the signature fifth colour

for the following, please give details below:

third fold other special fold(s) other special feature(s)

.....